

Draft Email from Broker to their client – Core Version A

Dear XXXX

Keeping your employees and their families healthy with 24/7 access to a GP

I would like to introduce a new and innovative service which I believe will become an essential part of any employee Health and Wellbeing program.

A vital issue for employees and their families at this time is the ability to arrange a GP appointment at a time suitable for them. With GP waiting times throughout the UK in excess of 3 weeks, many of your employees will be finding it increasingly difficult to access their local GP service. This issue has a serious knock-on effect to businesses in the UK with over £5 billion per annum being lost to the UK economy from absenteeism.

I attach a brochure from 1Stop4aGP, a market leading company in the Health and Wellbeing sector. The brochure details the issues as well as the solution on offer to employers.

Please have a look at the brochure and I will endeavour to make contact in 7-10 days to talk over how you can access this innovative service for your employees and their families.

Yours sincerely,

Draft Email from Broker to their client – Core Version B

Dear XXXXX

Keeping your employees and their families healthy with 24/7 access to a GP

I would like to introduce a new and innovative service which I believe will become an essential part of any employee Health and Wellbeing program. Considering the current health situation we face here and around the world, we feel that this service is even more necessary and worth considering for your workforce today.

A key issue for everyone at the present time is the ability to arrange a GP appointment at a time suitable to the individual employee and importantly their family. With GP waiting times in most areas in the UK in excess of 2 weeks many of your employees are finding it increasingly difficult to access their local GP service. This issue has a serious knock-on effect to businesses in the UK with in excess of £5 billion being lost to the UK economy from absenteeism in each of the past two years.

I attach a link to the IStop4aGP website, a market leading company in the Health and Wellbeing sector. The website details the issues as well as the solution on offer to employers. The price per employee cost far outweighs your cost of absence in some cases reducing absenteeism by up to 50%.

www.istop4agp.com

With workplace healthcare becoming an even more hot topic for employers and decision makers, I would urge you to take a minute to look at the IStop4GP service and what it has to offer your workforce. It is a tangible employer purchased benefit which helps to not only reduce unnecessary absenteeism but also helps you retain key staff members. I will endeavour to make contact in the next few days to talk over how you can access this innovative service for your employees and their families.

Many thanks,

Draft Email from Broker to their client – Core Version C

Dear XXXXX

Keeping your employees and their families healthy with 24/7 access to a GP

I would like to introduce a new and innovative service which I believe will become an essential part of any employee Health and Wellbeing program.

A key issue for everyone at the present time is the ability to arrange a GP appointment at a time suitable to the individual employee and importantly their family. With GP waiting times in most areas in the UK in excess of 2 weeks many of your employees are finding it increasingly difficult to access their local GP service. This issue has a serious knock-on effect to businesses in the UK with over £5 billion being lost to the UK economy from absenteeism in each of the last two years.

I attach a brochure from 1Stop4aGP a market leading company in the Health and Wellbeing sector. The brochure details the issues as well as the solution on offer to employers.

I have arranged for my contact at 1Stop4aGP, David Currie to give you a call to talk over the service and importantly the costs involved.

Yours sincerely,

360 Service Draft Email from Broker to their client – 360 Version A

Dear XXXXX

Providing immediate access to a GP and employee health and wellbeing services.

Following on from the pandemic and the huge pressure on the NHS in both Primary and Secondary Care, getting a GP Appointment (even remotely) now takes an average of 19 days. The GP shortage in the UK has now reached 10,000. This comes at a time when the daily demand for appointments has nearly tripled. This crisis will not be resolved quickly. This means that stress levels amongst staff and employees have risen significantly, a fact which has been consistently highlighted in employee surveys. The impact of this on employee productivity and business efficiency is only now beginning to be understood.

Absence because of illness costs UK businesses in excess of £29bn in any one year with the average UK worker taking 6.6 days per year off sick and the average cost *per employee per year* is approximately £522. Managing absence will be one of the top priorities for UK businesses as we move forward. A healthy workforce is becoming so critical for businesses that employee health and wellbeing should now be on the company risk register.

1Stop4aGP's extended 360° service provides access to a GP plus a range of mental health and wellbeing services to your employees and their families.

I attach a service guide from 1Stop4aGP, a market leading company in the Health and Wellbeing sector. The guide details the issues as well as the solution on offer to employers.

Please have a look at the guide and I will endeavour to make contact in 7-10 days to talk over how you can access this innovative service for your employees and their families.

Yours sincerely,

360 Service Draft Email from Broker to their client – 360 Version B

Dear XXXXX

Providing immediate access to a GP and employee health and wellbeing services.

Following on from the pandemic and the huge pressure on the NHS in both Primary and Secondary Care, getting a GP Appointment (even remotely) now takes an average of 19 days. The GP shortage in the UK has now reached 10,000. This comes at a time when the daily demand for appointments has nearly tripled. This crisis will not be resolved quickly. This means that stress levels amongst staff and employees have risen significantly, a fact which has been consistently highlighted in employee surveys. The impact of this on employee productivity and business efficiency is only now beginning to be understood.

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Yours sincerely,